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## NEWS RELEASE

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## Thrivent Charitable recognizes Clary and Mercer for generosity work

*Clary and Mercer receive Voices in Philanthropy recognition for charitable planning with clients.*

**KENNEWICK, WA (May 1, 2024)** – Michelle Clary, CFP<sup>®</sup>, CLU<sup>®</sup>, ChFC<sup>®</sup>, RICP<sup>®</sup>, AEP<sup>®</sup>, and Nicholas Mercer, CFP<sup>®</sup>, CFA<sup>®</sup> candidate, both Wealth Advisors with Piton Wealth of the Thrivent Advisor Network, have received the 2023 Voices in Philanthropy (VIP) award from Thrivent Charitable Impact & Investing<sup>®</sup> (Thrivent Charitable). As a public charity that works collaboratively with the Thrivent Advisor Network and its financial advisors, Thrivent Charitable offers a wide range of charitable planning options to clients who want to support the organizations and causes they cherish.

Clary and Mercer are being recognized for their exemplary service in empowering clients to put their values into action by building generosity into their financial plans. Selection for the VIP award is based on total outright and deferred charitable gifts made by Clary's and Mercer's clients through Thrivent Charitable in 2023. They are two of just 81 financial advisors nationwide recognized with this award. They each achieved this recognition individually.

Additionally, Clary is a member of the Thrivent Charitable VIP Hall of Honor, which is awarded when her clients' cumulative charitable gifts to Thrivent Charitable meet or exceed \$5 million.

"Through Michelle's and Nick's expertise and commitment, they have helped their clients to do what so many aspire to: live in abundance while bringing hope to the world," says Mandy Tuong, Thrivent Charitable president & CEO. "This work ultimately creates positive impact and inspires lasting change in our communities."

The donations made through Thrivent Charitable according to the wishes of LastName's clients, benefit a variety of local, national, and global charities.

"It's a true honor to receive the VIP award from Thrivent Charitable," said Nick Mercer a Wealth Advisor with Piton Wealth of the Thrivent Advisor Network. Michelle Clary, CEO, Founder and Senior Wealth Advisor at Piton Wealth agreed and added, "Nick and I, and the entire Piton team, take great pride in helping our clients experience the joy of generosity and creating the change they care about most in their communities."

Thrivent Charitable Impact & Investing<sup>®</sup> (Thrivent Charitable) recognizes Thrivent financial advisors who devoted extra effort in facilitating charitable gifts to the foundation. This honor is awarded to Thrivent financial advisors who have brought \$5 million or more in charitable gifts to our local, national, and global communities through Thrivent Charitable during their careers. This recognition does not evaluate the quality of services/advice provided to clients and is not indicative of the financial advisor's future performance.

Thrivent Charitable Impact & Investing<sup>®</sup> is a public charity that serves individuals, organizations and the community through charitable planning, donor-advised funds and endowments. Thrivent Charitable Impact & Investing works collaboratively with Thrivent and its financial advisors. It is a separate legal entity from Thrivent, the marketing name for Thrivent Financial for Lutherans.

Insurance products, securities and investment advisory services are provided by appropriately appointed and licensed financial advisors and professionals. Only individuals who are financial advisors are credentialed to provide investment advisory services. Visit [Thrivent.com](http://Thrivent.com) or FINRA's BrokerCheck for more information about Thrivent's financial advisors.

To learn more about Thrivent Charitable, visit [thriventcharitable.com](http://thriventcharitable.com).

### **About Thrivent Charitable Impact & Investing®**

Thrivent Charitable Impact & Investing® brings hope to the world by empowering people to create the change that matters most to them. We open the joy of generosity to all by making it easy for anyone to give to the causes they cherish. We take a holistic, personalized approach to help our donors create strategic charitable plans, illuminating new paths to personalized impact through visionary models, tailored service and deep expertise. Ignited by our faith, we are passionate about creating positive impact and inspiring lasting change in our communities. To learn more, visit [thriventcharitable.com](http://thriventcharitable.com).

### **About Piton Wealth**

Piton Wealth is proud to be a part of the Thrivent Advisor Network (TAN). Piton Wealth simplifies the complexities of financial planning. We listen and focus on your needs to discover what is important to you at every stage of your life. We combine integrity and team to design an all-inclusive plan in your best interest. Our trademark process captures the picture of your tomorrow. We prioritize our relationship with you so you can realize the life that is important to you. Individual needs vary, but our attention to helping you achieve your dream does not.

### **About Thrivent Advisor Network**

Thrivent Advisor Network (TAN) is a registered investment adviser (RIA) and a wholly owned subsidiary of Thrivent. Launched in 2019, today TAN is comprised of 20+ independent advisor businesses managing over \$ 5 billion in assets. Our community of independent-minded advisors are passionate about helping clients achieve financial clarity and value collaboration with other advisors who share a commitment to a greater purpose. TAN provides a suite of solutions designed to help advisors run profitable businesses that can improve people's lives and have a positive impact on society. For more information, visit [thriventadvisornetwork.com](http://thriventadvisornetwork.com) or find us on LinkedIn.

Thrivent Charitable Impact & Investing® (Thrivent Charitable) recognizes Thrivent financial advisors who devoted extra effort in facilitating charitable gifts to the foundation. The VIP honor is awarded to Thrivent financial advisors who have brought \$100,000 or more in gifts in a calendar year and the VIP-Hall of Honor designation is awarded to those who brought in \$5 million or more in charitable gifts to our local, national, and global communities through Thrivent Charitable during their careers. These recognitions do not evaluate the quality of services/advice provided to clients and are not indicative of the financial advisor's future performance.

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