

NEWS RELEASE

Contacts:

Wilfred Major, Strategic Associate to the CEO, Willie.Major@pitonwealth.com

Piton Wealth celebrates concert fundraising for Tri-County Partners Habitat for Humanity

For Immediate Release

Kennewick, Washington – October 6, 2023 – Piton Wealth is proud to announce the success of its fifth annual **Music & Munchies** event, a benefit concert to raise funds for **Habitat for Humanity Tri-County Partners** (HfH TCP). On Saturday, September 16, more than one hundred attendees gathered in the backyard of Michelle Clary, CEO and Founder of Piton Wealth, and Andrew Clary, COO of Piton and also a board member for HfH TCP. The concert featured live performances by three local musicians: April Bergez, singer/songwriter Michael Parker, and independent country artist Chris Loid. The food, beverages, floral decorations and more also came from local families and businesses in the community. After raising more than \$10,000 for Habitat from last year's concert, Clary set the ambitious goal of \$20,000 this year, "and thanks to the generosity of Piton clients and the Tri-Cities community, we crushed that goal." The final total exceeded \$27,000. Jet Richardson, HfH TCP Executive Director, explained that contributions, support and awareness like this help sustain and grow Habitat's work for the community. "We will soon be dedicating our 160th Habitat house in the area. All those homes represent hard-working, strong neighborhoods that will keep our community prospering in healthy ways for generations to come." More than one former Habitat family participated in the concert event, prompting Michelle Clary to reflect on the full circle of Habitat's work: "I've always been drawn to Habitat's mission, 'to put God's love into action, to bring people together to build homes, communities and hope,' and it's still a thrill every time to meet Habitat families, whether they are working their way toward a home or now a successful second generation, because they embody that community, hope and love." In that spirit, Piton Wealth expresses humble thanks and gratitude to everyone whose generosity made the event a success. And keep watch for more to come next year!