



OVERVIEW of CREDENTIALS at PITON WEALTH

- CFP® (Michelle Clary, Nick Mercer, Aaron Ells): The Certified Financial Planner® designation identifies those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have successfully completed financial planning coursework and have passed the CFP® Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. CFP® professionals also agree to meet ongoing continuing education requirements and to uphold CFP Board's Code of Ethics and Professional Responsibility, Rules of Conduct and Financial Planning Practice Standards. Thus the designation is the premier designation for advisors in the financial planning industry and translates into much better trained and qualified advisers for Piton clients.
- ChFc® (Michelle Clary, Daren Skonord): The Chartered Financial Consultant® designation represents the completion of a comprehensive course consisting of financial education, examinations, and practical experience. Chartered Financial Consultant designations are granted by the American College upon completion of seven required courses and two elective courses. Those who earn the designation are understood to be knowledgeable in financial matters and to have the ability to provide sound advice.
- CLU® (Michelle Clary): The Chartered Life Underwriter® designation identifies a financial professional with extensive knowledge of life insurance, typically beyond pre-licensing education and underwriting certification requirements.
- RICP® (Michelle Clary): The Retirement Income Certified Professional® designation recognizes competence across a series of best practices ranging from topics such as Social Security, risks in retirement financial planning, Medicare and other health insurance options, long-term care needs, as well as tax and estate planning. Financial professionals with this designation already have a broad-based financial planning credential and minimum three years of business experience. Professionals with this designation are equipped to help their clients maintain their customary standard of living throughout retirement, address income gaps, create an estate plan, and limit risk.
- CRPC® (Kaitilin Newman): The Chartered Retirement Planning Counselor® designation indicates financial professionals who have completed a course of study encompassing pre-and post-retirement needs, asset management, estate planning and the entire retirement planning process using models and techniques from real client situations.
- AEP® (Michelle Clary): The Accredited Estate Planner® designation is a graduate level, multi-disciplinary specialization in estate planning, obtained in addition to already recognized professional credentials within the various disciplines of estate planning. It is awarded by the National Association of Estate Planners & Councils to recognize estate planning professionals who meet stringent requirements of experience, knowledge, education, professional reputation, and character. An AEP® designee must embrace the team concept of estate planning and adhere to the NAEPC Code of Ethics, as well as participate in an annual renewal and recertification process.
- FPQP® (Tiffany Varker, Brianna Esvelt) The Financial Paraplanner Qualified Professional designation marks someone as credentialed for supporting the full range of financial planning areas of clients.